

GALA SPONSORSHIP COMMITMENT FORM

Complete this form digitally and email to Shukura Shears at shukura@sharedinterest.org or mail to: Shared Interest, 121 West 27th Street, Suite 805, New York, NY 10001.

DEADLINES

- May 24, 2021:** Inclusion for Southern African specialty items delivered to your home (U.S. delivery only)
- May 26, 2021:** Inclusion in E-Virtual Journal Please send hi-resolution logos and artwork to shukura@sharedinterest.org
- To register, please visit:** <https://www.sharedinterest.org/27thanniversarygala>

TABLES & SPONSORSHIP OPPORTUNITIES

- ☐ **CATALYST / \$5,000**
  - Name and logo with congratulatory message in virtual journal and in mobile bidding and registration app
  - Name and logo recognition in at least two e-blast and social media
- ☐ **DEFENDER / \$10,000**
  - Half-page virtual journal ad (on-screen during Event, if provided by deadline)
  - Name listing on event page of Shared Interest website
  - Recognition and logo inclusion in mobile bidding and registration app with direct visibility by all guests
  - Name listing on the pre-and-post event e-blasts and social media
- ☐ **SUSTAINER / \$25,000**
  - Sponsorship announcement and inclusion in all Gala press releases and media placements and coverage and verbal acknowledgement during the evening’s program
  - Full-page virtual journal ad (on-screen during event, if provided by deadline)
  - Corporate logo placement on the event page of Shared Interest website with link to your company’s website
  - Recognition as Presenting Sponsor and company logo on all printed and electronic collateral materials: newsletters, annual report and pre-and-post event e-blasts and social media
  - Sponsorship announcement and inclusion in all Gala press releases and media placements and coverage
  - Opportunity to include branded gift items in gala packages prepared for select sponsors (items must be approved by SI)



INDIVIDUAL TICKETS

- ☐ **SUPPORTER / \$1,200**
  - Name listing on event page of Shared Interest website
  - 4 ticketing links to host your own private Zoom VIP Cocktail hour room attended by your special guests
  - Standard package for two with specialty items for you to enjoy, delivered right to your door (if purchased by May 24- delivery in U.S. only)
- ☐ **PARTNER / \$2,500**
  - SI Gala “Partner” listing for individual or couple on website and during virtual program
  - Name listing with congratulatory message in virtual journal
  - 10 ticketing links to host your own private Zoom VIP Cocktail hour room attended by your special guests
  - Exclusive general package for two with Southern African specialty items for you to enjoy, delivered right to your door (if purchased by May 24 - delivery in U.S. only)

GENERAL ADMISSION

- Free with registration and suggested donation
- ☐ **YES, I/We will be virtually attending** the Shared Interest 27th Anniversary Gala
  - ☐ **I am/We are unable to attend**, but would like to make a contribution to support social and economic justice in Southern Africa

E-VIRTUAL JOURNAL ADS

- Unable to attend? Send a special tribute to Shared Interest or our honorees! Ads will be displayed on screens during the event (if provided by deadline). Please email virtual journal ad to shukura@sharedinterest.org by May 26.
- ☐ **\$1,000 Corporate Ad** *Ad, text and logo only*
  - ☐ **\$500 Non-profit Rate** *Ad, text and logo only*
  - ☐ **\$250** *Add my name to a congratulatory list*
- The following specs for the ad are optimal:
- Aspect Ratio- 16:9
  - Resolution- 1920 x 1080
  - PDF or JPEG files are preferable
  - Up to 100 characters

DONATION

- I/We would like to support Shared Interest. Please check one of the suggested donations:
- ☐ \$50      ☐ \$100      ☐ \$500
  - ☐ \$1,000      ☐ \$2,500      ☐ \$5,000
  - ☐ Other \$ \_\_\_\_\_

PAYMENT INFORMATION

Name or Organization (as you wish to be listed)

Contact Name

Title

Address

City

State

Zip Code

Phone

E-mail

☐ Enclosed please find a check for \$ \_\_\_\_\_

☐ Please invoice me for \$ \_\_\_\_\_

☐ Please charge my:

☐ AmEx      ☐ MasterCard      ☐ Visa

for \$ \_\_\_\_\_

Card #

Expiration Date

CVV#

Signature

**Make checks payable to “Shared Interest” and mail to:**  
Shared Interest  
121 West 27th Street, Suite 805  
New York, NY 10022

**For wire transfer:**  
Beneficiary Bank:  
Citibank  
100 Citibank Drive, San Antonio, TX, 78245  
SWIFT Code: CITIUS33  
Routing Number: 021000089  
Further Credit To: Shared Interest, Inc.  
Account Number: 27643436

For further information, please email Shukura Shears at shukura@sharedinterest.org.

Shared Interest is a 501(c)(3) organization, and general contributions are 100% tax-deductible. \*Certain sponsorships are considered 100% tax-deductible (Corporate Champion, Sustainer, Defender, Catalyst). Additionally, contributions, less a \$400 portion of select sponsorships (\$24,600 per Co-Chair, \$4,600 per Host Committee) or less a \$200 portion of special tier tickets (\$2,300 per Partner Ticket or \$1,000 per Supporter Ticket) are otherwise deductible to the extent allowed by the law.